

6-Point Rubric for Persuasive Writing

This rubric can help you score your writing.

Ideas

- 6 The opinion and reasons are strong.
- 5 Reasons support a strong opinion.
- 4 An opinion is given with some reasons.
- 3 More reasons need to support the opinion.
- 2 The writing needs to focus on one opinion.
- 1 The opinion of the writer is unclear.

Organization

- 6 All parts of the letter work well.
- 5 The letter is written in logical order.
- 4 Most of the letter is in order.
- 3 Some parts need to be put in order.
- 2 All parts of the letter run together.
- 1 The essay needs to be organized.

Voice

- 6 The voice is strong and convincing.
- 5 The voice sounds convincing.
- 4 In most parts, the voice sounds convincing.
- 3 Sometimes, the voice is unsure.
- 2 The voice of the writer is not convincing.
- 1 The writing lacks voice.

Conventions

- 6 Conventions are used well.
- 5 Conventions are correct.
- 4 There are a few errors.
- 3 Errors confuse the reader.
- 2 Errors make the essay hard to read.
- 1 Help is needed to make corrections.