

6-Point Rubric for Persuasive Writing

This rubric can help you score your writing.

Ideas

- 6 The opinion and reasons are very convincing.
- 5 The opinion is clear, and all the reasons support it.
- 4 The opinion is clear, but more reasons would be helpful.
- 3 The opinion needs to be made clearer with more reasons.
- 2 The opinion is confusing and needs reasons.
- 1 The writer needs to state an opinion.

Organization

- 6 Every part of the writing works perfectly.
- 5 The writing is clearly organized.
- 4 Most parts are organized and work well.
- 3 Several parts need to be organized better.
- 2 All parts of the essay run together.
- 1 The writing needs to be organized to avoid confusion.

Voice

- 6 The voice is polite and convincing.
- 5 The voice is convincing.
- 4 The voice could be more convincing.
- 3 The writing exaggerates or has a weak voice.
- 2 The voice comes and goes.
- 1 The writing needs voice.

Word Choice

- 6 Each word is expertly chosen.
- 5 The words make the opinion and reasons clear.
- 4 Most words work well.
- 3 Some words are unclear.
- 2 Some words make the writing confusing.
- 1 Help is needed to find better words.

Sentence Fluency

- 6 The sentences flow beautifully.
- 5 The sentences read smoothly.
- 4 A few sentences sound choppy.
- 3 Many sentences are choppy.

- 2 Some sentences are choppy or incomplete.
- 1 Many sentences are incomplete.

Conventions

- 6 The essay uses conventions well.
- 5 Most conventions are correct.
- 4 Some errors are present.
- 3 Errors may confuse the reader.
- 2 Errors make the writing hard to read.
- 1 Help is needed to make corrections.