

## **6-Point Rubric for Persuasive Writing**

Use the following rubric for rating your persuasive writing.

### **Ideas**

- 6 The clear reasoning informs and convinces the reader.
- 5 The essay has a clear opinion statement. Logical reasons support the writer's opinion.
- 4 The opinion statement is clear, and most reasons support the writer's opinion.
- 3 The opinion statement is clear. Reasons and details are not as complete as they need to be.
- 2 The opinion statement is unclear. Reasons and details are needed.
- 1 An opinion statement, reasons, and details are needed.

### **Organization**

- 6 The organization is logical, and ideas flow smoothly from beginning to end.
- 5 An opening opinion statement is clearly supported in the middle. Transitions connect ideas.
- 4 The opening has an opinion statement. The middle adds support. Most transitions work.
- 3 There is a beginning, a middle, and an ending. Transitions are needed.
- 2 The beginning, middle, and ending run together.
- 1 The organization is unclear. The reader is easily lost.

### **Voice**

- 6 The writer's voice is confident, positive, and very convincing.
- 5 The writer's voice is confident and helps persuade the reader.
- 4 The writer's voice is confident. It needs to persuade the reader.
- 3 The writer's voice needs to be more confident and to persuade the reader.
- 2 The writer's voice sounds unsure.
- 1 The writer needs to learn about voice.

### **Word Choice**

- 6 Strong, engaging, positive words add to the main message. Every word counts.
- 5 Strong, positive words help make the message clear.

- 4 Strong words are used, but some may be too negative.
- 3 Many words need to be stronger and more positive.
- 2 The same weak words are used throughout the essay.
- 1 Word choice does not communicate the main message.

### **Sentence Fluency**

- 6 The sentences flow smoothly, and people will enjoy reading the variety of sentences.
- 5 Variety is seen in both the types of sentences and their beginnings.
- 4 Sentence beginnings are varied. Sentence variety would make the essay more interesting.
- 3 Varied sentence beginnings are needed. Sentence variety would make the essay more interesting.
- 2 Too many sentences begin the same way. Compound and complex sentences are needed.
- 1 Sentences are choppy. Ideas do not flow smoothly.

### **Conventions**

- 6 Mastery of conventions adds style to the essay
- 5 A few grammar and punctuation errors do not distract the reader.
- 4 Grammar and punctuation errors in a few sentences may distract the reader.
- 3 There are enough errors to confuse the reader.
- 2 Frequent errors make the essay difficult to read.
- 1 Nearly every sentence contains errors.