

Rubric: Seed Information Assignment

Go online to Fedco.com and research your vegetable, flower or herb seed. Notice the format they use for their informative write up. Use the rubric to guide you in collecting information.

<i>Content/ Criteria</i>	<i>Pts. Earned</i>
<i>Common name (bold, font 16) listed first. Scientific name in (italics, font 12) listed second.</i>	<i>/10</i>
<i># of days until harvest in parenthesis listed third.</i>	<i>/5</i>
<i>Content:</i> Characteristics <ul style="list-style-type: none"> <i>• Physical characteristics (Appearance: color, size, height, shape)</i> <i>• Other characteristics that can be discussed: hardiness, zone, annual, perennial, taste, aroma etc.</i> <i>• What is it used for or how can it be used?</i> 	<i>/20</i>
<i>Content:</i> Growth <ul style="list-style-type: none"> <i>• How do you grow it? (row or mound)</i> <i>• Conditions for it to grow well: Amount of sunlight, water, temperature, and nutrients.</i> 	<i>/10</i>
<i>Content:</i> Specifics <ul style="list-style-type: none"> <i>• Approximate # of seeds per packet listed last (if given)</i> <i>• How many ft or mounds will this amount of seeds sow?</i> 	<i>/10</i>
<i>Image:</i> <i>an image that is clear and will photocopy well. No square box around image.</i>	<i>/10</i>
<i>Hook:</i> <i>special feature etc. to sell this!</i>	<i>/15</i>
<i>Spelling and grammar:</i> <i>the write up has been edited and spell checked for errors. This does not interfere with the readability of the piece.</i>	<i>/10</i>
<i>Text is in Times New Roman size 12 font. The write up is informative, easy to read, and entices the buyer to purchase the product.</i>	<i>/10</i>
<i>Total</i>	<i>/100</i>

- Your write up needs to be emailed to me.***
- Subject: your name, class and seed type.***
- Write-ups will be chosen based on content, format, and ability to sell the product.***